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- 👤 30 лет
- ♀ Женский
- 📍 Кишинев

ТОП Навыки

- **User Experience Design** · 3 года
- **User Interface design** · 3 года
- **Product Management** · 2 года
- **Design Strategy** · 2 года

Пожелания

- На территории работодателя
- Гибрид (Дом/Офис)

Языки

- **Румынский** · Разговорный
- **Русский** · Родной
- **Английский** · Разговорный

UX/UI Designer / Product Designer

Обо мне

Creative and detail-oriented UX/UI Designer, leveraging 4.5 years of expertise in user-centered design principles and proficiency in industry-standard tools, I specialize in creating seamless interactions across various platforms.

Skilled in user research, wireframing, prototyping, and usability testing, I excel at transforming complex ideas into intuitive, engaging interfaces.

Proficient in user-centric design, I excel in creating impactful solutions by aligning user needs with business goals. Proficient in Figma, and Adobe Photoshop, Adobe Illustrator, I collaborate with cross-functional teams to deliver visually compelling and functional designs. Worked in Agile approach, participated in Scrum ceremonies (Sprint grooming, planning, estimation, retrospective, daily scrums).

Experienced in designing and developing ERP systems, online shops, landing pages, UI kits, and corporate websites.

Опыт работы

UX/UI Designe · Freelance · Кишинев

Июнь 2024 - Настоящее время · 6 месяцев

- Collaborated with clients to define goals, target audience, and user needs.
- Conducted user research, created personas, and developed user journey maps.
- Created brand book and logo for the company.
- Designed wireframes, prototypes, and responsive layouts using Figma.
- Created visually appealing, brand-aligned interfaces and graphic assets.
- Worked with developers to ensure seamless design implementation.
- Managed project timelines, communicated updates, and provided post-launch support.

Навыки: User Experience Design, User Interface design

UX/UI Designer · Route One Group · Кишинев

Апрель 2022 - Май 2024 · 2 года 1 месяц

- Conducted user research to understand trucking-specific needs and workflows.
- Designed user-centric ERP systems, websites, and mobile apps for fleet management and logistics.
- Created wireframes, prototypes, and user flows to streamline complex processes.
- Developed responsive designs ensuring accessibility across web and mobile platforms.
- Conducted usability testing to gather feedback and refine user experience.
- Built design systems and guidelines for consistency across platforms.
- Collaborated with stakeholders and developers to ensure seamless implementation and functionality.
- Provided post-launch support and enhancements based on user data and feedback.

Навыки: User Experience Design, User Interface design, Design Strategy, Product Management

UX/UI Designer · Freelance · Кишинев

Декабрь 2020 - Апрель 2022 · 1 год 5 месяцев

- Communicated directly with customers to understand their requirements and gather feedback.
- Created user flows, wireframes, and prototypes to enhance navigation and user experience.
- Designed responsive, mobile-friendly, and visually appealing interfaces aligned with brand identity.
- Ensured accessibility and trust through user-friendly design elements and compliance with best practices.
- Conducted usability testing and refined designs based on customer insights.
- Collaborated with developers for seamless implementation and provided post-launch support.

Навыки: User Interface design, User Experience Design

Желаемая отрасль

- Дизайн / Веб-дизайн / Графика

Образование: Высшее